

# ORDER



**Orders**

**Order / Rev:** 707021

Alt Order #: 06281551

Product Desc: MOVEON.ORG

Estimate: 553

Flight Dates: 08/17/12 - 08/19/12

Original Date / Rev: 09/25/12 / 09/25/12

Order Type: Political

**WKYC**

Primary AE: Joe Knauer

Sales Office: T-WAS

Sales Region: NAT

**Agency**

**Name:** Abar Hutton Media/ POL

Buying Contact:

Billing Contact:

6190 Grovedale Court Suite 200

Alexandria, VA 22310

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

**Advertiser**

**Name:** MoveOn.Org

Demographic: A35+

Product Codes: IS-Issue/Non Ballot

Priority: P-2

Revenue Codes: AGY, GEN, POL

New Business Thru: 11/06/10

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/19/12	5	\$5,950.00	\$5,057.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	5	\$5,950.00	\$5,057.50	0.00
<b>Totals</b>	<b>5</b>	<b>\$5,950.00</b>	<b>\$5,057.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	08/17/12	08/17/12	M-F 7-9a Today Today Show	CM	7a-9a	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		1				\$1,000.00		0.00			
2	WKYC	08/17/12	08/17/12	M-F 9-10a Today II Today Show II	CM	9a-10a	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	----F--		1				\$550.00		0.00			
3	WKYC	08/18/12	08/18/12	630A-7A Chris Matthews Show	CM	630a-7a	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1				\$400.00		0.00			
4	WKYC	08/18/12	08/18/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1				\$1,000.00		0.00			
5	WKYC	08/19/12	08/19/12	Meet the Press Meet the Press	CM	1030a-1130a	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$3,000.00		0.00			
													<b>Totals</b>	<b>5</b>	<b>\$5,950.00</b>